



Creating a Fundraising Strategy for Korean Startup Founders



Thu., March 24, 2022 | 10:00-11:00 AM (KST)
Online via MS Teams



U.S. Embassy & Consulate
in the Republic of Korea

MODERATOR



Tipten Troidl
Commercial Officer
U.S. Embassy Seoul

KEYNOTE SPEAKER



Noora Lee
Global Business Manager
Dtonic

PANELISTS



Yoon-Jjoong Yong
Senior Managing Director
Korea Venture Investment Corp.



Gary Sumihiro
President and CEO
Sumihiro Investments



Sun Choi
General Manager, Asia
Mind the Bridge

LIVE WEBINAR: CREATING A FUNDRAISING STRATEGY FOR KOREAN STARTUP FOUNDERS

The U.S. Embassy Seoul invites you to participate in a “Raising Funding” webinar for startup companies. What kind of funding is out there for my startup and which is best? What do I need to have ready before I ask for funding? What do I need to be aware of when I get the funding? If you have these questions or others about raising funding, please join our webinar where we will share insights on how to strategically and successfully approach lenders.

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AGENDA

Keynote Remarks: Lessons Learned Since Winning 2021 SelectUSA Tech Pitch Competition

- Noora Lee, Global Business Manager, Dtonic

Armchair Discussion on Tips and Best Practices of Fundraising

- Yoon-Jjoong Yong, Senior Managing Director, Korea Venture Investment Corp.
- Gary Sumihiro, President & CEO, Sumihiro Investments
- Sun Choi, General Manager, Asia, Mind the Bridge

Info about April 28 Startup Pitching Session and 2022 SelectUSA Investment Summit

REGISTRATION | <https://event-us.kr/42587>

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HOST | U.S. Embassy Seoul



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